

October 2022

Linda Canfield (President)

Follow the Sun – Walk for Bell



To Whom it may Concern,

Tragically on January 19th, 2022, Bella Canfield was struck by a car close to her home in Salisbury West and passed away at just 18 years old. An innocent life was taken as Bella took her daily walk for the perfect sunset photo.

Bella was a beautiful girl inside and out with an infectious laugh and an unforgettable smile. She had so much life to live and had just been accepted into Geelong Uni to follow her dreams of becoming a nurse.

All those who knew Bella adored her, but she was most beloved by the devastated family she leaves behind: her parents Linda and Leigh and her 3 cherished sisters, Portia, Neve and Ava. Beyond the impact to her close family, the loss of Bella is felt by countless friends and extended family who all loved her and the joy she brought them.

While Bella was taken far too soon, her legacy, through her passion for life, will live on forever. To celebrate and honour the life that Bella lived, we are holding a walk in her legacy: **'Follow the Sun – Walk for Bell,' on Saturday 21st January 2023.**

Bella had a true love for animals and the hugest heart for helping anyone in need, therefore the walk is aiming to raise \$35,000 for Righteous Pups. This charity raises and trains therapy and assistance dogs to support people with Epilepsy, Diabetes and Autism. The amount we are aiming to raise will cover the cost of raising a recently born puppy, named Bella Rose, who will go on to enrich the life of a fortunate owner.

Funds will be raised through registrations for the walk, the sale of merchandise and a silent auction. While each of these will contribute to our goal, the support of sponsors is vital to ensure that we can raise an amount of money that will help Righteous Pups to continue to make a difference.

The following page outlines the different levels of sponsorship and promotion available in appreciation of your support.

Alternatively, if you would be willing to offer any goods or services for the silent auction, these would also be gratefully accepted.

We can't meet our goal without the help of people like you.

If you/your company are interested in becoming a sponsor, please reach out to us at walkforbell@gmail.com or 0457 792 959 and send a copy of your logo in jpeg format.

We can't wait to hear from you!

With warm regards,

Follow the Sun – Walk for Bell





SPONSORSHIP LEVELS

21st January, 2023

Thank you for taking the time to consider sponsorship of Follow the Sun – Walk for Bell. We have the following sponsorship packages available. To ensure advertising in print for PLATINUM sponsors, please finalise sponsorship by Thursday 20th of October.

<p>PLATINUM</p> <p>\$5,000+</p>	<ul style="list-style-type: none"> • LIMITED TO FOUR • Priority logo position on all marketing material (flyers, banners & web page) • Free Entry • Social Media posts (Facebook and Instagram) – 4 posts between October – February • Special Recognition at event • Bella Bag – a gift bag with all merchandise • Bridgewater Hotel Meal Voucher
<p>GOLD</p> <p>\$2,500</p>	<ul style="list-style-type: none"> • Logo displayed at event & on webpage • Free Entry • Social Media posts (Facebook and Instagram) – 2 posts between October - February • Special Recognition at event • Medium Bella Bag – a gift bag with select merchandise
<p>SILVER</p> <p>\$1,000</p>	<ul style="list-style-type: none"> • Logo displayed at event & webpage • Free Entry • Social Media posts (Facebook and Instagram) – 1 post between October - February • Special Recognition at event • Small Bella Bag – a gift bag with 4 items of merchandise
<p>BRONZE</p> <p>\$500</p>	<ul style="list-style-type: none"> • Name/Logo displayed at event - Small • Recognition on Walk for Bell's website & Facebook page

☐ I/We choose not to be a sponsor, but would like to make a contribution of \$_____ in support of Follow the Sun – Walk for Bell.

☐ I/We choose not to be a sponsor, but would like to make a contribution of the following item/service for the silent auction: _____

If you have any questions please do not hesitate to contact us:
 Regards, Follow the Sun – Walk for Bell
 Email: walkforbell@gmail.com
 Phone: 0457 792 959

Bank Details:
Acct: Bell's Walk
BSB: 633 000
Acct No.: 197 114 747
Ref: YOUR NAME/COMPANY NAME



Who are Righteous Pups Australia?

Starting in Bendigo in 2005, Righteous Pups was founded by Joanne Baker in response to her concerns about young people living within the cycle of disability, poverty and mental health issues within the City of Greater Bendigo and surrounding areas.

Today, Righteous Pups works with over 100 at risk teens and young people through our array of therapy dog programs and places 6-10 assistance dogs throughout Australia.

Righteous Pups trains dogs for assistance, facility and therapy roles which empower people to live with greater independence, social inclusion, and quality of life, through the active support and participation of people within the local community.

Righteous Pups exists to BRING PROMISE TO LIFE and we do that by raising Champions and launching Heroes!

Our Champions are our Assistance, Type 1 Diabetes medical alert and Therapy Dogs who have that incredible ability to connect, bond and assist children with disability or disease, at risk teens and young people with disabilities to heal and thrive in life. Our Champions bring out the best in us and time and again we have seen lives transformed through canine intervention.

Our Heroes are the people we have the privilege to serve, our children and families living with Type 1 - Diabetes and/or Autism Spectrum Disorders, our at risk teens deemed to be at significant educational risk, our young people with disabilities who allow us to assist them to bring their promise to life. We launch our Heroes into a new day, a new normal and a better tomorrow with quality, dignity, and hope.

Righteous Pups operate quality programs that provide hope, change and a better quality of life for all people in their moment of need.



Bella Rose – in honour of Bella